



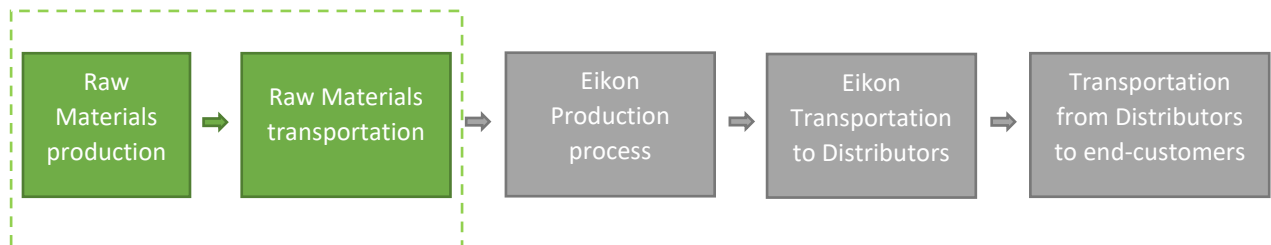
ImagePerfect™
EverGreen

Statement ImagePerfect EverGreen carbon footprint emissions

At Eikon, we are committed to reducing our environmental impact, and this has been a key driver behind the development of our PVC-free IP EverGreen range.

One important environmental consideration is the carbon footprint of our new PVC-free range. Early indications are that IP EverGreen has a lower carbon footprint than its equivalent PVC products made at Eikon (IP 5700 in the case of IP EverGreen signage and IP 2503 Pro in the case of IP EverGreen digital).

This analysis was conducted by an independent organisation using greenhouse gas emission factors (from the Ecoinvent and Defra databases) for the calculation of the CO₂ footprint. The scope of the study included the raw materials for the products (film, liner and adhesive) and the associated packaging components (box, roll supports, core, tape, labels and product protection bag), together with the transportation from their respective locations to Eikon.



The results are as follows:

- IP PVC digital: 46kg CO₂eq per roll
- IP EverGreen digital: 21kg CO₂eq per roll
- **A difference in carbon emissions of 25kg CO₂ per roll**
- IP PVC signage: 44kg CO₂eq per roll
- IP EverGreen signage: 21kg CO₂eq per roll
- **A difference in carbon emissions of 23kg CO₂ per roll**

Eikon Ltd, Lancaster
December 2022